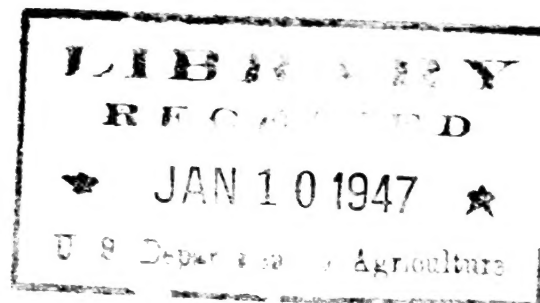


## **Historic, Archive Document**

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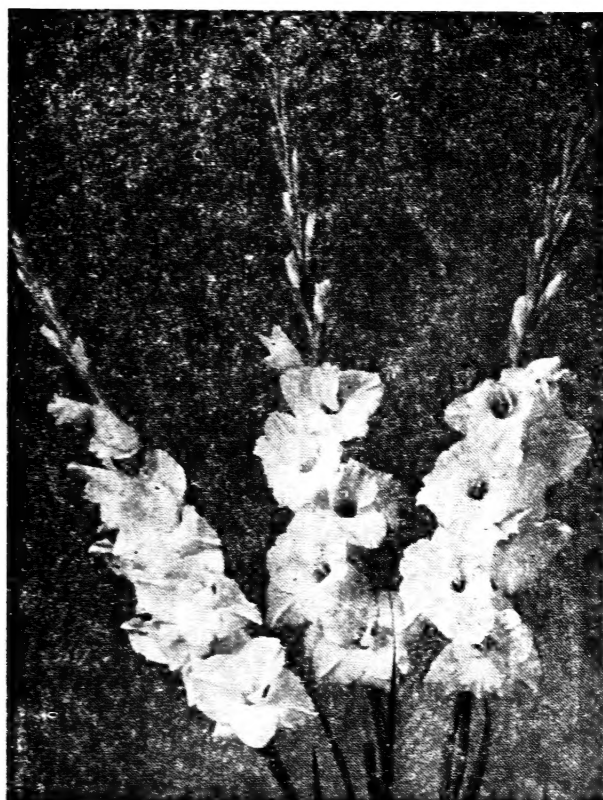


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# 1947

## GLADIOLUS Catalog



LEADING LADY

*Gladridge Gardens*

R. M. Fuller  
Madison, Ohio



## DIRECTIONS FOR ORDERING

No single item for less than 10¢.  
Ten bulbs or bulblets at 8 times single price.

All orders amounting to \$2.00 or over will be sent prepaid to any point in U. S. On orders of less than \$2.00 please add 15¢ extra for postage and packing. Each order must be accompanied by remittance in full, or a 25% deposit, the balance C.O.D.

All orders received subject to prior sale. We recommend that you order early to avoid disappointment in case we run out of a variety.

We add extras to each order, the amount and varieties vary with the size of the order. It will help us if you will suggest varieties you would like to try.

## WHOLESALE PRICES

We will sell 10 bulbs at 8 times the single price, 25 bulbs at 18 times the single price, and 100 bulbs at 64 times the single price. We will prepay all orders at wholesale prices except on the 100 rate. The 100 rate is priced F.O.B. Madison, Ohio. On large lots of bulbs or bulblets will be pleased to quote prices on want lists. In most cases we have ample stocks of the common commercial varieties to quote on 1000 lots.

## BULB SIZES

We offer bulbs in three sizes: Large size is from 1¼ inches in diameter, medium size from ¾ to 1¼" in diameter, small size three-eighths to ¾ inches in diameter. For top performance the large size bulb is best. Medium size bulbs will give good blooms, but will be smaller and bloom a little later in the season. Small size bulbs will generally bloom, but spikes will be noticeably smaller. They will make large bulbs for next year.

## BULBLETS

Bulblets are hard shelled corns which are found at base of bulb when dug. They are recommended to experienced growers who want to get an inexpensive start of a variety, often they are difficult to germinate so we do not guarantee them to grow. Packages of bulblets will run from 50 upward.

(No bulblet orders accepted after April 1st.)

## MIXTURES

We recommend these mixtures as just the thing for those who do not care to keep the names of varieties separate, but do want a nice garden of glads. Our mixtures are made up of fine varieties of all colors, rich reds, pinks, lavenders, pure whites, yellows, orange, many other odd and unusual colors. If named these bulbs would cost several times the price asked here.

- Mixture No. 1— 40 Large Bulbs for .....\$2 Postpaid  
" No. 2— 75 Medium Bulbs for... .....\$2 Postpaid  
" No. 3— 100 Small Bulbs for.... .....\$2 Postpaid



(L means large. M means medium,  
S means small, Blts. means bulblets)

- ABIGAIL** (Myers) This variety is somewhat like Minuet in color but holds more open and is earlier and possibly taller. The Maryland Trial Gardens has given this an Award of Merit. L \$5.00; M \$4.00; S \$3.00; Blts. 50c
- ALADDIN** (Palmer)—Huge ruffled salmon with large cream blotch. A good spike of this is breathtaking for size and beauty. L 8c; M 5c; S 2½c; Blts. pkg. 20c.
- ALGONQUIN** (Palmer)—Brilliant glowing scarlet. This glad is undoubtedly most popular in its class. L 10c; M 7c; S 3c; Blts. pkg. 25c.
- ANNAMAE** (Pommert)—A good early pure white cutflower. This is earlier than Maid of Orleans and much whiter in color. L 10c; M 7c; S 3c; Blts. pkg. 25c.
- AUTUMN GOLD** (Fischer) —Beautiful fall color of deep yellow blending to a band of orange at edge of petals. If it only grew taller would be outstanding. L 15c; M 10c; S 5c; Blts. Pkg. 25c.
- AVIATRICE** (Sjerps) — A white sport of Picardy from Holland. This one looks so much like Silver Wings it may be difficult to tell them apart. L \$3.00; M \$2.00; S \$1.00; Blts. 25c
- BADGER BEAUTY** (Krueger)—Beautiful lavender with creamy white throat. L 20c; M 15c; S 10c; Blts. 10-20c
- BEACON** (Palmer)—Flashy scarlet with cream blotch. Very popular as a cutflower. L 8c; M 5c; S 2½c; Blts. Pkg. 20c.
- BEAUTY CLINIC** (Wilson)—Beautiful ruffled light salmon pink. Hard to beat the color of this in the pastel shades. L 25c; M 15c; S 10c; Blts 10-20c
- BEOWULF** (Nitchman)—Tall late lavender rose. An old variety but still good and a needed color. L 7c; M 5c; Blts. pkg. 20c.
- BETTY NUTHALL** (Salbach)—Standard tall late salmon pink yellow throat. Has few faults as a cutflower. L 7c; M 5c; S 2½c; Blts. pkg. 20c.
- BINGO** (Canine)—A cream sport of Picardy with blended rose blotch. L 8c; M 5c; S 3c; Blts. pkg. 25c.
- BITTERSWEET** (Troyer)—Bittersweet orange with purple throat. Have had nice reports on this. L 35c; M 25c; S 15c; Blts. 3c.
- BENGASI** (Cave) — A nicely ruffled clean pink with white throat. Has failed to live up to advance publicity with us. L \$5.00; M \$4.00; S \$3.00; Blts. 50c
- BIT OF HEAVEN** (Crow) —Beautiful tall orange with about 8 open. A fine cutflower. For a beautiful and unusual arrangement try this with liatris. L 8c; M 5c; S 3c; Blts. pkg. 20c.
- BLACK OPAL** (Errey)—Exhibition dark red. Makes an impressive spike with up to 8 blooms open. L 10c; M 7c; S 3c; Blts. pkg. 20c.
- BLUE BEAUTY** (Pfitzer)—Light violet blue, vigorous grower. Most blues are tempermental but this is very dependable in performance. L 9c; M 6c; S 3c; Blts. Pkg. 25c.
- BOLERO** (Leffingwell)—Ruffled heavy-textured smoky orange with a deep red blotch. Something different and unusual. L 25c; M 15c; S 8c; Blts. 10-20c.
- BRIDE'S DELIGHT** (Wilson) — Tall, beautiful ruffled cameo pink. Color fine and a dandy cutflower. Only fault we can find with this is some misplacement of florets. L 20c; M 15c; S 10c; Blts. 10-20c.
- BRIDESMAID** (Wheeler) — Large pink with cream yellow throat. Makes large blooms and is quite early. Should make a good cutflower. L 75c; M 50c; S 35c; Blts. 8c
- BRUCE VAN** (Van Voorhis) — A tall vigorous growing glad presenting ruffled somewhat hooded blooms of a blend of blush & lemon with a pale salmon rose blotch. L \$1.00; M 75c; S 50c; Blts. 10c.
- BUCKEYE BRONZE** (Wilson)—Popular smoky bronze with a commercial future. Good fall color that blends especially well with mums. L 15c; M 10c; S 5c; Blts. Pkg. 25c.
- BURMA** (Palmer)—New beautiful ruffled deep rose. L 50c; M 35c; S 25c; Blts. 3c.
- CAPEHART** (Winsor) — Could be described as a rose-tinted Picardy, however there is no Picardy blood in its parentage. Good consistant cutflower traits. L 8c; M 5c; S 3c; Blts. pkg. 25c.
- CASABLANCA** (Majeski) — A nicely ruffled tall growing creamy white. Propogates well. L 25c; M 20c; S 15c; Blts. Pkg. 25c.
- CHAMOUNY** (Baerman)—Light cerise rose with silver line on the edge of petals. Would be outstanding except for frequent short heads. Well worth growing for unusual beautiful color. L 15c; M 10c; S 5c; Blts. pkg. 25c.

- CHARMAINE** (New)—Good early cut-flower of a dull rose color. Vigorous grower and good propagator. L 8c; M 5c; S 3c; Blts. pkg. 25c.
- CHARLES DICKENS** (Pfitzer)—Bright radiant purple with darker blotch. Another old timer but still holds its own with the newer ones as a cutflower. L 8c; M 5c; S 3c; Blts. Pkg. 20c.
- COLOR MARVEL** (Krueger) — A blend of yellow and pink. We were disappointed in this variety because of its small bloom size and the number of blooms it held open. However it appears to be a reliable healthy grower and will no doubt give a better impression when grown in enough quantity to be used in arrangements. L \$5.00; M \$3.50; S \$2.50; Blts. 50c
- COMMANDO** (Palmer)—A large clear exhibition scarlet. Rather slow propagator. L \$1.00; M 75c; S 50c; Blts. 15c.
- CONNECTICUT YANKEE** (Schnetsky) — Attractive new light pink with orange-scarlet blotch. Makes an impressive exhibition spike. L \$4.00; M \$3.00; S \$2.00; Blts. 50c.
- CONVOY** (Palmer) — A lovely purple color on a nice spike opening 5 or 6 round recurved blooms. L 25c; M 20c; S 10c; Blts. 20-25c.
- CORAL GLOW** (Ellis)—Coral red with orange glow. L 8c; M 5c; S 3c; Blts. pkg. 25c.
- CORONA** (Palmer)—Very light creamy pink encircled with rose picotee edge. Good show record and splendid cutflower traits. May surpass Picardy in popularity. We recommend it highly. L 12c; M 6c; S 3c; Blts. Pkg. 25c.
- COUTTS' ORCHID** (Coutts) — Lovely light orchid rose with cream throat. Color value is excellent. L 25c; M 20c; S 12c; Blts. 2c.
- COVER GIRL** (LaSalle) — Makes a very tall spike with a large number of medium pink blooms open. Vigorous grower and rapid propagator. Loosely attached florets may cut its commercial value. L \$1.00; M 50c; S 30c; Blts. 8c.
- CRACKER JACK** (Allen) — A medium height glad of orange yellow color and a strawberry throat blotch. Fine growth and propagating habits. This looks like a dandy cutflower as it works up nicely in arrangements and blooms early. The first of Allen's introductions, look for more good ones from this Ohio hybridizer. L \$2.00; M \$1.50; S \$1.00; Blts. 20c
- CRINKLE CREAM** (Ellis) — A nicely ruffled light yellow. Holds 4 or 5 blooms open on a tall spike. L 60c; M 40c; S 25c; Blts. 8c.
- CRITERION** (Krueger) — Light pink with reliable growing habits. Flecks when left to open in the field. L 20c; M 15c; S 10c; Blts. 2c.
- DESTINY** (Butt) — Salmon red with small white bars on lower petals. Makes a fine tall spike. L 60c; M 40c; S 25c; Blts. 4c.
- DONNA** (Pruitt)—Nicely ruffled golden buff. L 20c; M 15c; S 10c; Blts. 10-15c.
- DREAM OF BEAUTY** (Zimmer)—Vivid deep rose. Good cutflower and a popular color. L 8c; M 5c; S 2½c; Blts. Pkg. 20c.
- DREAM CASTLE** (Lins) — This variety shows a ribbon of color with up to 8 to 10 florets open of a light pink shade and a creamy colored throat. L 60c; M 40c; S 25c; Blts. 6c.
- DIEPPE** (Hassall) — Deep salmon red with deeper blotch. A different attractive color hard to classify. One of the top introductions of the last few years. Excellent habits and attractive color make it a cutflower variety of real merit. L \$1.00; M 75c; S 50c; Blts. 8c.
- DRUM MAJOR** (Wilson)—Large orange with solid blotch. Popular with show fans. L 60c; M 40c; S 25c; Blts. 5c.
- EARLY GOLD** (Butt) — This extra early blooming yellow should be a money maker for those who grow for an early cutflower market. L 50c; M 35c; S 25c; Blts. 3c.
- EARLY ROSE** (Jack) — Medium rose shading to darker blotch. Good cutflower as it is a different color and early. L 8c; M 5c; S 3c; Blts. pkg. 25c.
- ELIZABETH THE QUEEN** (White)—Beautiful deep lavender with darker lines in throat. Wide open ruffled blooms. Popular. L 25c; M 12c; S 6c; Blts. 15-20c.
- ELOISE** (Dorrett)—Late dark lavender with darker lines in the throat. Good cutflower. L 8c; M 5c; S 3c; Blts. pkg. 20c.
- ESSA MARIE** (Coutts) — Soft deep pink of a different shade plus sturdy growing characteristics give this glad a fine Canadian reputation. L 40c; M 30c; S 20c; Blts. 5c.
- ETHEL CAVE COLE** (Cave) — Soft light pink that sometimes flecks. Florists like the color of this variety. Tall grower. L 12c; M 7c; S 4c; Blts. 50-20c. 20c.
- FAIR ANGEL** (Hatch)—Creamy white with deeper cream throat. Tall growing variety. L 20c; M 12c; S 6c; Blts. 25-25c.



**FIREBRAND (Butt)** — Promising new red with the ability to hold 8 blooms open on a long flowerhead. Medium shade of red with white lines on lower petals. L \$1.00; M 60c; S 40c; Blts. 5c.

**FLYING FORTRESS (Wilson)**—Called King of Smokies. Light smoky-gray with ability to hold 10 to 12 florets open. Grand show flower. L \$1.00; M 75c; S 50c; Blts. 8c.

**FRANCES M. IRWIN (Wilson)**—Large exhibition light rose in a different attractive shade. Has cutflower possibilities. L 20c; M 12c; S 7c; Blts. 25-20c.

**FUCHSIA BELLE (Almey)** — A new shade of rose red especially attractive in artificial light. This years performance fine with us with tall spikes and many open blooms. L \$2.50; M \$1.50; S \$1.00; Blts. 25c.

**FUCHSIA MAID (Knight)** — Originator calls it a true fuchsia color or an attractive shade between deep wine red and purple. Looks good. L \$1.00; M 75c; S 50c; Blts. 12c.

**GARDENIA (Scheer)**—A good consistent early creamy white cutflower. L 8c; M 5c; S 3c; Blts. pkg. 20c.

**GOLD DUST (Pfitzer)** — We find this early deep yellow a dependable and profitable cutflower. L 8c; M 5c; S 3c; Blts. Pkg. 25c.

**GOLDEN CHIMES (Ellis)** — Beautiful ruffled large light yellow. L 8c.

**GOLDEN STATE (Wheeler)** — A deep yellow which holds up to 8 or more open in a double row formation. L 60c; M 40c; S 25c; Blts. 8c

**GLAMIS (Palmer)**—Glamour queen of its class. Beautiful clear salmon rose with creamy lip and ruffled edges. L 20c; M 12c; S 6c; Blts. 50- 20c.

**GLOAMING (Zimmer)** — Makes a tall willowy spike of light purple with white throat. A good cutter. L 8c; M 5c; S 3c; Blts. pkg. 25c.

**GRETA GARBO (Pfitzer)** — Tall strong grower of a beautiful soft light rose with lower lip petal of cream. L 10c; M 7c; S 4c; Blts. Pkg. 25c.

**HARMAU (Both)**—Glossy salmon scarlet with deeper throat. Rapid propagator. Unique color not like any other variety. L 15c; M 10c; S 5c; Blts. 25-20c.

**HARVEST MOON (Jack)**—Clear medium yellow with many florets open. L 8c.

**HAWKEYE RED (Heaton)** — Sport of Vagabond Prince, same habits of growth and propagation but in a red color. L 75c; M 50c; S 25c; Blts. 4c.

**H. B. PITT (Both)**—Light salmon pink with cream throat. Strong grower and propagator. Good cutflower possibilities. L 20c; M 15c; S 10c; Blts. 20-25c.

**HIGH COMMAND (Barrett)** — Tall shell pink. Holds up to 8 blooms open on a long flowerhead. L 25c; M 15c; S 10c; Blts. 10-25c.

**HIGH FINANCE (Wilson)** — Smokey light orange-gray with cream throat blotch. We feel sure you will like this one. L 20c; M 12c; S 6c; Blts. 25-25c.

**H. R. HANCOCK (Both)**— Clear cherry-rose with creamy white throat. Holds a large number of blooms open. Splendid cutflower traits. L \$1.00; M 75c; S 50c; Blts. 5c.

**HUNTRESS (Jack)** — Very promising early cutflower lavender. Opens 8 nicely placed and ruffled blooms on a spike of medium height. L \$1.75; M \$1.35; S \$1.00; Blts. 25c.

**INTRUDER (Graff)**—Flame or scarlet exhibition red. Winner at the shows. L \$3.00; M \$2.00; S \$1.00; Blts. 20c.

**IVY ROBERTSON (Barrett)**—We had remarkable spikes of this last year from small bulbs. Should win easily for longest flowerhead in the shows. Light pink with yellow and cream mixtures in center. L 35c; M 25c; S 15c; Blts. 2c.

**JASMINE (Palmer)**—Moderately ruffled clear pale lemon-yellow. L 8c; M 5c; S 3c; Blts. pkg. 25c.

**JEANIE (Pruitt)** — Hard to beat this for beautiful color. Large clear rich pink with creamy yellow throat. We are working up stock of this for cutflower use. L 12c; M 7c; S 3c; Blts. Pkg. 25c.

**J. S. BACH (Pfitzer)**—Very early salmon-red. Fine cut flower for local use. L 10c; Blts. Pkg. 25c.

**JULES AMOTT (Wilson)**—One of the best dark reds. Occasionally this will come with double florets. L 10c; M 7c; S 4c; Blts. pkg. 25c.

**KING BEE (Krueger)**—Flaming scarlet with deeper flakes of color. Different and showy L 15c; M 10c; S 5c; Blts. 10-15c.

**KING CLICK (Wilson)** — Very good scarlet red, just a shade deeper than Rocket. Splendid show record, excellent commercial possibilities here. L 25c; M 15c; S 7c; Blts. 10-20c.

**KING LEAR (Palmer)** — Magnificent reddish purple, nicely ruffled with silver edge. Outstanding. L 8c; M 5c; S 3c; Blts. pkg. 25c.



**KING WILLIAM** (Schenetsky)—Soft salmon apricot with cream throat. Paler Picardy with Picardy habits. L 12c; M 8c; S 5c; Blts. pkg. 25c.

**LADY JANE** (Lake)—Clear cream with yellow lips giving an appearance of a light yellow. We have grown this in quantity as a cutflower for the last few years. It has made a hit with the florists and demands a premium over other varieties. Excellent cutflower habits and one we recommend highly. L 12c; M 8c; S 4c; Blts. Pkg. 25c.

**LAKE PLACID** (Wilson) — A very tall growing creamy white. Looks like a good one for cutflower use. L \$1.50; M \$1.00; S 60c; Blts. 12c.

**LANCASTER** (Palmer) — New tall exhibition purple. L \$1.50; M \$1.00; S 60c; Blts. 10c.

**LANTANA** (Palmer)—Pastel shade of orange and yellow. Doesn't grow tall but has cutflower possibilities because of fine color and earliness. L 25c; M 15c; S 10c; Blts 2c.

**LAVENDER AND GOLD** (Baerman) — Very early blooming light lavender with yellow throat. Small decorative type but very pretty color. L 20c; M 15c; S 10c; Blts 10-15c.

**LAVENDER PRINCE** (La Salle) — Seedling of King Arthur, makes a large spike and is a little lighter in color. A fine lavender with cutflower possibilities. L 75c; M 50c; S 35c; Blts. 7c.

**LAVENDER QUEEN** (Arenius)—Deep violet lavender with some flecking. Dependable cutflower. L 8c; M 5c; S 3c; Blts. pkg. 25c.

**LEADING LADY** (Johnston)—Creamy white sport of Picardy. Identical to Picardy except in color. Can be cut in tight bud and opens perfectly, few other whites can duplicate this. The price of this is slow in coming down due to the tremendous demand. Frequent Grand Champ at the shows. Be sure to try this one—it's tops. L 40c; M 25c; S 15c; Blts. 4c.

**LEGEND** (Fischer)—Light pink blending to an ivory white throat. Six large blooms open on tall spike. L 20c; M 12c; S 6c; Blts. 20-25c.

**LLONA** (Krueger) — Ruffled creamy white similar to Myrna, but more consistent. L 25c; M 20c; S 15c; Blts. 10-25c.

**MAID OF ORLEANS** (Pfitzer)—Standard milky white. Dependable commercial. L 8c; M 5c; S 2½c; Blts. Pkg. 20c.

**MARGARET BEATON** (Twomey) — Snow white with scarlet blotch deep in throat. Outstanding among the varieties introduced in recent years. L 8c; M. 5c; S 3c; Blts. pkg. 25c.

**MARGARET FULTON** (Ogrodnichuk)—Early deep salmon pink. Most dependable and healthiest of all varieties. Excellent cutflower. L 7c; M 4c; S 2½c; Blts. Pkg. 20c.

**MARGUERITE** (Pommert)—Very large ruffled blooms of watermelon pink with cream throat. Grand cutflower. L 20c; M 15c; S 10c; Blts. 20-25c.

**MARLENE BOTH** (Both)—Giant light salmon pink with creamy buff throat. L \$1.00; M 75c; S 50c; Blts. 5c.

**MARTHA DEANE** (Guille) — A light yellow with almost inconspicuous red spears in the throat. Makes tall spikes and looks like a dandy cutflower. L \$5.00; M \$4.00; S \$3.00; Blts. 50c.

**MAURIE TREVAN** (Both) — New black red from Australia. Makes large florets on an exceptional long flower-head. Should win easily in the shows. L \$6.00; M \$5.00; S \$4.00; Blts. 60c.

**MINSTREL** (Palmer) — New lavender, opens 6 large ruffled butterfly florets. L \$3.00; M \$2.00; S \$1.25; Blts. 25c.

**MINUET** (Coleman)—Oldest variety in list, but still the standard by which all other lavenders are judged. L 8c.

**MISTY DAWN** (Rich) — Smoky gray salmon with orange red blotch. Tall spikes. L 12c; M 8c; S 5c; Blts. pkg 25c.

**MISS BLOOMINGTON** (Kunderd) — Deep lemon self. Early standard commercial yellow. L 7c; M 5c; Blts. Pkg. 20c.

**MISS VERMONT** (Hatch) — A different shade of lavender with rosy tints. Given an Award of Merit at the Maryland Trial Gardens. L \$1.50; M \$1.00; S 50c; Blts. 20c.

**MOTHER KADEL** (Kadel)—Clear medium yellow. Nice clear color. L 12c; M 7c; S 4c; Blts Pkg. 25c.

**MRS. MARKS MEMORY** (Pfitzer) — Makes a large spike with mammoth florets of reddish violet color. L 15c; M 10c; S 6c; Blts. 15-25c.

**MYSTERY** (Stinson)—Cool pink with bright rose blotch. Makes a nicely proportioned spike of 6 open 6" florets. L \$1.00; M 60c; S 40c; Blts. 10c.

**OHIO NONPAREIL** (Wilson)—Another of Wilson's superb reds. Often winner at the shows and with cutflower possibilities. L 15c; M 10c; S 5c; Blts Pkg. 25c.

**OGARITA (Wilson)** — This is the tallest growing glad in entire list. Should not be difficult to grow it to 6 feet in height. Color, rose salmon shading to golden throat. Florets a bit too small to go with the stem. If you want them big, try this. L 20c; M 15c; S 10c; Blts. 15-25c.

**OKLAHOMA (Wilson)**—Beautiful lilac grey with creamy throat. We have seen this at shows for several years and admired it for its beautiful and unusual color. L \$1.00; M 70c; S 40c; Blts. 10c

**OREGON GOLD (Majeski)**—Late light yellow. Looks as if this variety is forging to the front as a late commercial yellow. L 25c; M 15c; S 10c; Blts. 10-20c.

**ORIENTAL PEARL (Carlson)** — Called the wonder glad of 1946. We didn't think the color of this cream glad was outstanding but must admit it made large well attached florets on a long flowerhead. L \$5.00; M \$4.00; S \$3.00; Blts. 50c.

**PARADISE (Pruitt)** — Tall vigorous growing buff. Dependable. L 8c; M 5c; S 2½c; Blts. pkg. 20c.

**PASTEL (Both)** — Color a rosy gray with petals edged blue. A very pretty pastel colored smoky on a nice spike. L 50c; M 35c; S 20c; Blts. 4c.

**PEGGY LOU (Wilson)**—Deep pink with slight rose cast. Long flowerhead with tendency to short handle. Good cutflower. L 8c; M 5c; S 2½c; Blts. Pkg. 20c.

**PICARDY (Palmer)**—Standard salmon pink. Grown by millions as a cutflower. L 8c; M 5c; S 3c; Blts. pkg. 20c

**PINK PARAGON (Cassabaer)** — Bright attractive pink with inconspicuous cream throat. Nice tall willowy spike. L 20c; Blts. 10-20c.

**PINK PICARDY (Earl)** — A sport of Picardy with a deeper color. L 25c; M 15c; S 10c; Blts. 10-25c.

**PINK RADIANCE (Quackenbush)** — Silvery pink commercial. Very uniform and dependable. Predict this will be widely grown. L 12c; M 7c; S 4c; Blts. Pkg. 25c.

**PURPLE SUPREME (Wilson)** — Very tall purple with light picotee edge. Somewhat like King Lear in color but with better floret attachment. Color flakes off under certain weather conditions. Will open when cut in tight bud, so has cutflower possibilities. Winner on show table. L 20c; M 12c; S 6c; Blts. Pkg. 30c.

**R. B. (Upton)**—Rusty brown on old rose base. Novel color and can win in shows for largest floret. L 10c; M 7c; S 4c; Blts. 25-20c.

**RED CHARM (Butt)**—A fine medium dark red. Well formed spikes with many large blooms. Rapidly coming to forefront as best red of this shade for cutflower and show use. L 15c; M 10c; S 5c; Blts. Pkg. 25c.

**RIMA (Mitsch)**—Beautiful lavender pink. Tops in color but unfortunately slow propagator. Our supply limited L 10c.

**ROCKET (Palmer)**—Our favorite cutflower scarlet red. Splendid flashy color plus nicely placed blooms on medium height spike. L 8c; M 5c; S 3c; Blts. pkg. 20c.

**ROSE O'DAY (Fischer)** — Tall growing rosy lavender. Open up to 8 blooms in a double row. L 60c; M 40c; S 25c; Blts. 8c.

**ROSY RED (Knight)** — A deep rose red, early and a nice grower L 40c; M 25c; S 15c; Blts. 3c.

**ROSA VAN LIMA (Pfitzer)** — Lovely pure apple blossom pink, grand color and one that is popular with the florists. L 8c; M 5c; S 2½c; Blts Pkg. 20c.

**SILVER WINGS (Ritesma)** — Another white sport of Picardy. It is some whiter and more ruffled than Leading Lady. L \$2.50; M \$1.50; S 75c; Blts. 20c.

**SNOW MOUNTAIN (Wilson)** — A real giant pure white with a floret shape somewhat like Shirley Temple. Unfortunately it crooks. L \$1.50; M \$1.00; S 60c; Blts 12c.

**SNOW PRINCESS (Pfitzer)**—Called improved Maid of Orleans. Regular performer, healthy and rapid propagator. Shorter than Maid of Orleans. L 8c; M 5c; S 3c; Blts. pkg. 20c.

**SOUTHERN DRAMA (Wilson)** — Large scarlet with 6 inch florets on a nice spike. Strong grower. L 50c; M 25c; S 15c; Blts. 10-25c.

**SPOTLIGHT (Palmer)**—Clear medium deep yellow with small scarlet blotch. While description doesn't sound interesting we like the color combination in this variety and predict that it will be popular. L \$1.50; M \$1.00; S 60c; Blts. 10c.

**STELLA ANTISDALE (Evans)**—Light pink with lighter center. Makes nice spikes from small bulbs. A1 cutflower. L 20c; M 15c; S 10c; Blts. 25-20c.

**STOPLIGHT (Lins)**—Brilliant clear red. Dependable habits and a color that takes with the florists. L 25c; M 15c; S 10c; Blts. 10-20c.

**SUMMER GAL** (Zimmer) — "A dark horse" that has jumped into popularity over other highly advertised glads. Makes a giant spike of beautiful geranium pink with rose throat feather. Spike formation reminds me of Titan. L \$5.00; M \$4.00; S \$3.00; Blts. 60c.

**SUNLIGHT** (Spiller) — We liked the beautiful color combination in this glad of pink shading to a golden center. It gives an impression of orange at a distance. L \$3.50; Blts. 70c.

**SUNSPOT** (Roberts) — A lovely combination of apricot buff with a rose spot in throat. Looks good as a show-flower and cutflower. L \$3.50; M \$2.50; S \$1.75; Blts. 25c.

**SUSANNAH** (Lake)—Heavily ruffled wide open blooms of pink shading to white in throat. Tops for beauty in coloring and form. L 75c; M 50c; S 35c; Blts. 8c.

**SUSQUEHANNAH** (Herridge) — Peach buff with creamy throat. Clear bright pastel shade. Makes nice show spikes. L 25c; M 15c; S 10c; Blts. 15-25c.

**TARAWA** (Palmer) — A flashy scarlet with cream throat spears. Looks promising as a cutflower. L \$3.50; M \$2.50; Blts. 30c.

**TECUMSEH** (Palmer) — Orchid like smoky salmon with darker blotch. Heavily ruffled and waved. Very unusual and beautiful. L 50c; M 35c; S 20c; Blts. 5c.

**TITAN** (Palmer) — When well grown makes huge show spikes. Color salmon rose. Outstanding, only wished it would propagate more rapidly. L 30c; M 20c; S 10c; Blts 10-25c.

**TOKEN** (Pappas)—Ruffled flame salmon with yellow throat. Early and dependable cutflower. L 7c; M 5c; S 2½c; Blts. pkg. 20c.

**TRUELOVE** (Klein) — An early clear shell pink. Lovely color and dependable habits promise much for the future of this variety. L \$1.50; M \$1.00; S 60c; Blts. 12c.

**TUNIA'S MAHOMET** (Both) — Deep velvety plum rose with orange scarlet in throat. Novel but beautiful smoky. L \$1.25; M 75c; S 50c; Blts. 10c.

**TUTS BOTH** (Both) — Deep pastel orange with blue tongue. Capable of producing Grand Champion spikes. L \$1.25; M 75c; S 50c; Blts. 10c.

**UNCAS** (Webster) — Tall dark coppery orange with darker feather tipped yellow. L 8c; M 5c; S 2½c; Blts. Pkg. 20c.

**VAGABOND PRINCE** (Palmer)—Velvet brown with flame blotch. Attractive and unusual color combination. L 8c; M 5c; S 2½c; Blts. pkg. 20c.

**VAN GOLD** (Van Voorhis)—Deep golden yellow. Early and a tall straight grower. Very much in demand. L 75c; M 50c; S 35c; Blts. 10c.

**VARIATION** (Krueger)—This one opens a ribbon of lavender pink colored blooms. Here is something different and good for a cutflower at a reasonable price. L 15c; M 10c; S 5c; Blts. 20-25c.

**VEECREAM** (Van Voorhis) — Rich cream with small scarlet blotch. Beautifully ruffled and a novel combination. Should sell well for roadside sales. L 15c; M 10c; S 7c; Blts. 25-25c.

**VICTORY QUEEN** (Wilson)—Beautiful salmon orange with cream throat. Looks like one of Wilson's best. Color should be popular with the florists. L \$1.50; M \$1.00; S 60c; Blts. 12c.

**VIRGIN** (Lins) — A new white with a sparkle or sheen to its color. Makes nicely recurved florets on a good spike. Introduced as a superior commercial white. L \$2.00; M \$1.50; S \$1.00; Blts. 25c.

**VULCAN** (Stevens)—Medium shade of purple. Good grower and propagator. L 35c; M 25c; S 15c; Blts. 10-25c

**WANDA** (Snyder)—A creamy sport of Picardy. Identical to Picardy except color. L 10c; M 7c; S 4c; Blts. 25-15c.

**WINSTON** (Palmer) — Exquisite color and ruffling make this the Beauty Queen of the creams. L 12c; M 7c; S 4c; Blts. Pkg. 25c.

**YANKEE LASS** (Schnetsky) — Sister seedling of Connecticut Yankee. A light pink with a small pale red throat. Should do well at the shows as it holds a lot of blooms open at one time. L \$7.50; M \$5.00; Blts. 75c.

## HARDY MUMS

### Directions for Ordering Mums:—

All orders amounting to \$2.00 or over will be sent prepaid to any point in U. S. On orders less than \$2.00 please add 25c extra for postage and packing. Each order must be accompanied by remittance in full, or a 25% deposit, the balance C. O. D.

Shipments will go forward late in April and the month of May. Please indicate second choice in case we run out of a variety.

Group I—Price of selected field divisions: 15c each, 3 of a kind 30c; 10 of a kind 75c.

Group II—Price of selected field divisions: 25c each, 3 of a kind 60c; 10 of a kind \$1.50.

Group III—Price of selected field divisions: 35c each; 3 of a kind \$1.00.

### Hardy Mums Group I

Algonquin—Early yellow  
 Betty Lou—Lavender-pink single cushion.  
 Boston Bronze—Very late large bronze.  
 Bronze Cushion—As named  
 Dahlia Flowered—Wine colored dahlia like blooms.  
 Early Bronze—Early bronze pompom.  
 Early Bronze-Aladdin—Double reddish bronze.  
 Ember—Late bronze.  
 Ganna—Dark lavender.  
 Goblin—Late golden bronze pompom.  
 Golden Bouquet—Yellow-bronze blend.

Irene—White pompom.  
 Jewell—Rose pink pompom.  
 Mrs. L. Blanchard—Light pink lavender pompom.  
 Philadelphia—Lavender pink pompom.  
 Pink Cushion—As Named.  
 Pink Doty—Tall late pink double.  
 Rachael Ann — Lavender-pink double cushion.  
 Rodell Improved—Yellow pompom.  
 Romany—Red with yellow petal reverse.  
 White Cushion—As named.  
 White Doty—Tall late white double.  
 Yellow Doty—Tall late yellow double.

### Hardy Mums Group II

Allegro—New shrimp pink double.  
 Artic Queen—Single bronze yellow with salmon shading.  
 Aviator—New coppery red decorative.  
 Barbara Small—Double lavender-pink.  
 Bonfire—Deep red double.  
 Boreas—Early double white.  
 Bronze Spoon—As named.  
 Chippewa—Large aster-purple.  
 Coral Seas—Low coppery tinted salmon-rose.  
 Duluth—Early double yellow.  
 Early Wonder—Cutflower double lavender-pink.  
 Flavita—Dwarf double lemon yellow.  
 Harbinger—Double primrose-yellow.  
 Harmony—Mixture of rose, yellow and bronze.  
 Jasper Spoon—As named.  
 Lavender Lady—Fine lavender double.  
 M. J. Costello—Double golden yellow.

Morning Glow—New mauve pink double.  
 Morning Star — New early decorative creamy white  
 Mrs. Dupont—Large apricot yellow.  
 Orchid Spoon—As named.  
 Polar Ice—Double blue-white.  
 Pomponette—Early short buff yellow pompom.  
 Rose Spoon—As named.  
 Pollyanna—Single rose pink.  
 Primula—Primrose yellow single.  
 Purity—Large pure white.  
 Red Gold—Red and gold pompom.  
 Robt. Brydon—Double dark garnet red.  
 Sept. Bronze—Bronze pompom.  
 Sept. Cloud—White pompom.  
 Sept. Gold—Yellow pompom.  
 Stawart—Golden-bronze pompom.  
 Sun Red—Large semi-double Brazil-red.  
 Tussore—Lavender-pink single.  
 Yellow Spoon—As named.



## New English Hardy Mums Group III

Adoration—Pink on cream ground.  
 Alferton Beauty—Large golden amber.  
 Antelope—Large salmon amber.  
 Amber Eutopia—Amber blended orange.  
 Belle Mauve—Silvery pink.  
 Buttercup—Incurve golden yellow.  
 Crusader—Immense white tinted pink.  
 Charmwood—Bright rosy mauve.  
 Elderado—Bright yellow.  
 Elite—Light cereise pink, touch of gold.  
 Gold Standard—Large deep yellow.  
 Gladiator—Rich chestnut crimson.  
 Hillcrest Red—Crimson scarlet, gold reverse.

Jean Harlow—Bright golden yellow.  
 John Baxter—Large bronze.  
 Lutonia—Golden amber incurve.  
 Mennon—Large crimson scarlet.  
 Mrs. E. Patter—Incurve terra cotta red.  
 Nellie Richardson—Shell pink salmon suffusion.  
 Orange Glow—Orange bronze.  
 Primrose Circle—Early cream.  
 Rose Princess—Salmon rose, basal flush gold.  
 Sandy Richer—Crimson with gold reverse.  
 Tollcross Pink—Rose pink with silver reverse.

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## STRAWBERRY PLANTS

Postpaid prices:—25 plants \$1.25; 50 plants \$2.00; 100 plants \$3.25.

Express F. O. B. Prices—250 plants \$5.00; 500 plants \$9.00; 1000 plants \$16.00.

Please specify time wanted.

Catskill—Midseason variety producing large bright red berries of high quality.  
 Good plant habits.

Dorsett—Produces large berries of good quality. Early to midseason.

Fairfax—Very high quality berry of good size. Fine for home garden.

Hebrun—New late berry. Prolific plant maker and very productive.

Premier—Widely grown productive early berry of quality. Good market variety.

Red Star—New large berry. Highly recommended.

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## Gladiolus Seeds

We offer a new thrill to our customers—that of growing glads from seed. New varieties with the exception of sports are developed and selected from bulbs grown from seed. Each seed (even from the same pod) will be a different new glad with characteristics of its own. The percentage of good ones will be small, but you will find many you will enjoy growing and the chance always exists that you may be lucky enough to find something outstanding.

To grow seeds into bulbs plant them a little less than an inch deep in a well prepared seed bed. Keep them well watered and in partial shade. Most seeds will develop into large enough bulbs to bloom the next year with good culture. Then you can select the ones you want to save and increase your stock by growing the bulblets attached to the bulb.

All seed crosses offered here were made by Rev. William J. Single. We know he has done a careful conscientious job of hybridizing. The first variety listed is the seed parent, the second the pollen parent.

Please order these seeds in units of 5 by number. They are priced at 5c each.

Please give us your second choice as we expect many crosses will sell out early.

- |  |                                      |
|--|--------------------------------------|
| 1 Abigail x Coutt's Orchid             | 39 Minstrel x Titan                  |
| 2 American Commander x Maid of Orleans | 40 Miss Vermont x Cracker Jack       |
| 3 American Commander x Silver Wings    | 41 Miss Vermont x Mrs. Mark's Memory |
| 4 Benison x Convoy                     | 42 Miss Vermont x Tony               |
| 5 Benison x Lavender Ruffles           | 43 Mrs. Mark's Memory x Rewi Fallu   |
| 6 Bittersweet x Firebrand              | 44 Oklahoma x Titan                  |
| 7 Chagrin x Cover Girl                 | 45 Palermo x Mrs. Mark's Memory      |
| 8 Commando x Cover Girl                | 46 Pink Radiance x Marlene Both      |
| 9 Commando x H. R. Hancock             | 47 Pink Radiance x Tunisia           |
| 10 Commando x Lavender Ruffles         | 48 Purple Supreme x Snow Mountain    |
| 11 Commando x Mrs. Mark's Memory       | 49 Red Charm x Burma                 |
| 12 Commando x Tunia's Mahomet          | 50 Red Charm x Destiny               |
| 13 Connecticut Yankee x Marlene Both   | 51 Red Charm x Ethel Cave Cole       |
| 14 Connecticut Yankee x Titan          | 52 Red Charm x Mrs. Mark's Memory    |
| 15 Cover Girl x Tarawa                 | 53 Red Charm x Palermo               |
| 16 Crinkle Cream x Destiny             | 54 Red Charm x Spotlight             |
| 17 Destiny x Elizabeth the Queen       | 55 Silver Wings x Cover Girl         |
| 18 Destiny x Marlene Both              | 56 Snow Mountain x Cover Girl        |
| 19 Destiny x Tunia's Mahomet           | 57 Snow Mountain x Palermo           |
| 20 Dream of Beauty x Red Charm         | 58 Snow Mountain x Titan             |
| 21 Elizabeth the Queen x Oklahoma      | 59 Spotlight x Connecticut Yankee    |
| 22 Elizabeth the Queen x Spotlight     | 60 Spotlight x Cover Girl            |
| 23 Glamis x Palermo                    | 61 Spotlight x Titan                 |
| 24 Gloaming x Firebrand                | 62 Sunlight x Minstrel               |
| 25 Gold Dust x American Commander      | 63 Sunlight x Tut's Both             |
| 26 H. B. Pitt x Snow Mountain          | 64 Titan x Cover Girl                |
| 27 Ivy Robertson x Marlene Both        | 65 Titan x Margaret Beaton           |
| 28 Ivy Robertson x Tunia's Mahomet     | 66 Titan x Silver wings              |
| 29 Lavender and Gold x Bittersweet     | 67 Titan x Spotlight                 |
| 30 Lavender and Gold x H. R. Hancock   | 68 Tony x Oklahoma                   |
| 31 Lavender Ruffles x Destiny          | 69 Tunia's Mahomet x Burma           |
| 32 Lavender Ruffles x Red Charm        | 70 Tunia's Mahomet x Crinkle Cream   |
| 33 Lavender Ruffles x Tony             | 71 Tunia's Mahomet x Destiny         |
| 34 Llona x H. R. Hancock               | 72 Tunia's Mahomet x Margaret Beaton |
| 35 Llona x Ivy Robertson               | 73 Tunia's Mahomet x Red Charm       |
| 36 Llona x Red Charm                   | 74 Tunisia x Tony                    |
| 37 Marlene Both x American Commander   | 75 Tut's Both x Victory Queen        |
| 38 Marlene Both x Red Charm            | 76 Virgin x Tony                     |



# GLADRIDGE GARDENS

# MADISON, OHIO

[ ] SUBSTITUTE NEAREST VARIETY

Total

**Continue order on other side.**



NOTES

